



SBN

General Trading L.L.C.

Corporate **Company** Profile

COMPANY PROFILE

S B N General Trading L.L.C. is a trusted owned and operated wholesale food distributor serving independent grocers for over 5 years. Our extensive range of high-quality grocery, dairy, and frozen items, including brand name products and our private Parade, Better Value, LifeGoods, and Life Every Day labels, are carefully curated to meet the diverse needs and tastes of your customers. Our goal is to help you stock your shelves with the finest options, ensuring your customers find exactly what they need every time they walk through your doors.



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ABOUT COMPANY

S B N General Trading L.L.C. is Established in Dubai, United Arab Emirates, in 2021, our company has grown into a trusted name in international trading by delivering high-quality products and reliable business solutions to clients across global markets. Built on the principles of integrity, excellence, and customer satisfaction, we are committed to creating long-term value through professionalism, innovation, and outstanding service.

With a strong global network and a customer-focused approach, we specialize in sourcing and supplying premium products that meet international quality standards. Every business relationship is founded on trust, transparency, and a commitment to exceeding expectations.

As we continue to expand our presence worldwide, our vision is to become a leading global trading company recognized for quality, reliability, and sustainable growth. By embracing innovation, strengthening strategic partnerships, and continuously improving our operations, we strive to create lasting success for our customers, partners, and communities.

YOUR TRUSTED UAE PARTNER

With over 5 years of experience in the Export arena, **S B N General Trading L.L.C.** serves Europe, Singapore, France, Belgium, China, U.S.A, Canada, Malaysia, Indonesia, Bangladesh, India, Uae. We specialize in maximizing container loads, minimizing costs, We are committed to delivering reliable, high-quality products and exceptional services across the UAE and international markets. Built on trust, integrity, and customer satisfaction, we strive to create lasting partnerships by providing innovative solutions, consistent quality, and dependable support. Our goal is to contribute to our clients' success through professionalism, efficiency, and excellence in everything we do.

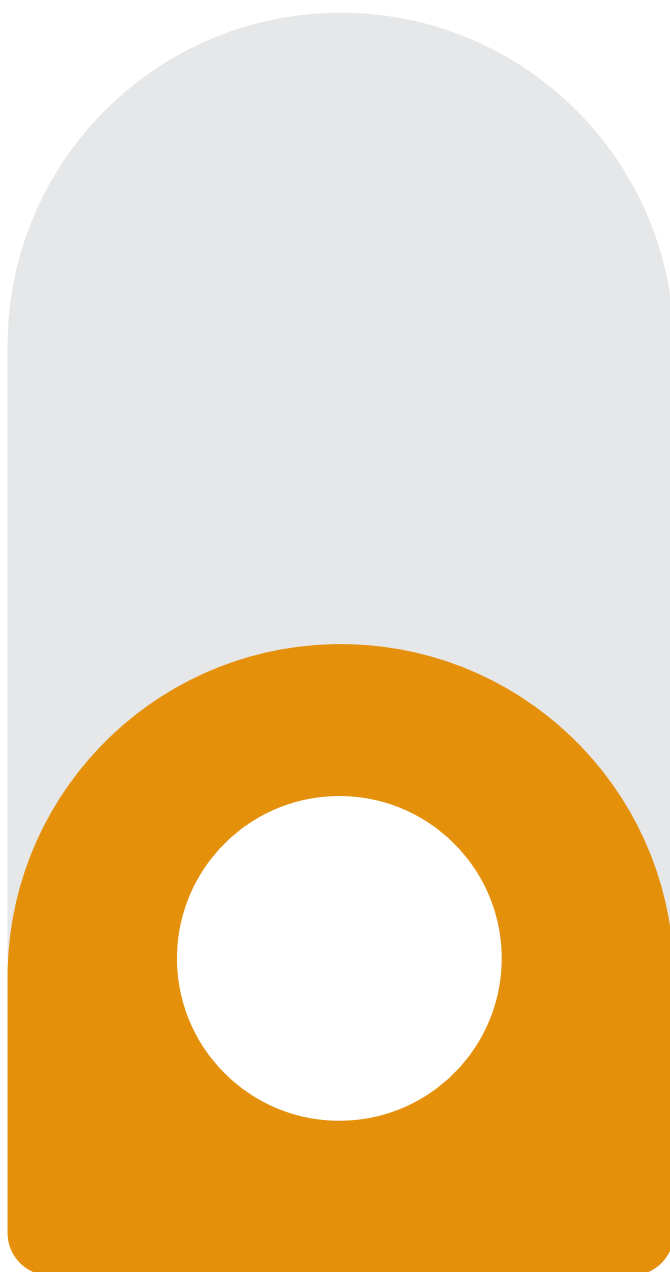


COMPANY HISTORY

S B N General Trading L.L.C. Established in Dubai in 2021, our company has been dedicated to delivering high-quality products and services while building strong, long-term relationships with clients worldwide. Guided by innovation, integrity, and customer satisfaction, we continue to grow and adapt to the evolving global marketplace.

Our Vision for the Future

We aim to become a trusted global trading partner by expanding our international presence, embracing advanced technologies, and delivering sustainable value through excellence, reliability, and continuous innovation.



FOOD EXPORTS

S B N General Trading L.L.C. procures and exports food products from some of Asia's most recognized agricultural and food-producing nations: Malaysia – Food ingredients, processed food products, edible oils, seasonings, and specialty ingredients.

Indonesia – Rice, spices, food ingredients, coconut-based products, and processed food commodities.

Bangladesh – Premium rice, food grains, spices, agricultural products, and processed food items.

India – Basmati and non-basmati rice, wheat, flour, pulses, spices, food ingredients, and a wide variety of agricultural commodities.

Product Portfolio

The company offers an extensive range of export-quality products, including:

Premium Rice

Wheat and Wheat Flour

Food Ingredients

Processed Food Products

Spices and Seasonings

Edible Oils

Pulses and Grains

Sugar and Salt

Agricultural Commodities

Customized Food Supply Solutions

Quality Assurance

S B N General Trading L.L.C. maintains strict quality control throughout sourcing, processing, packaging, storage, and shipment. Products are carefully selected from certified suppliers and handled according to international food safety regulations to ensure freshness, consistency, and superior quality.



FRUITS & VEGETABLES

S B N General Trading L.L.C. is a dynamic international trading company specializing in the export and global distribution of premium-quality fresh fruits and vegetables. With a strong commitment to quality, reliability, and customer satisfaction, the company has established a trusted supply network across several leading agricultural markets.



Export Markets: S B N General Trading L.L.C. sources and exports fresh produce from internationally recognized farming regions, including:
France – Premium apples, pears, grapes, kiwis, and seasonal vegetables.
Belgium – Fresh potatoes, onions, carrots, leeks, and high-quality vegetable products.
China – Garlic, ginger, onions, apples, pears, citrus fruits, and a wide range of fresh vegetables.
Malaysia – Tropical fruits such as durian, pineapple, papaya, banana, dragon fruit, jackfruit, and selected fresh vegetables.

Product Portfolio: The company offers a comprehensive range of fresh agricultural products, including:, Fresh Fruits

Fresh Vegetables

Seasonal Produce

Tropical Fruits

Root Vegetables

Citrus Fruits

AGAR WOOD AND INCENSE

What is Agarwood?

Agarwood (also called oud, aloeswood, or gaharu) is a rare, fragrant wood produced by trees of the *Aquilaria* genus. When the tree becomes naturally infected or injured, it produces a dark, aromatic resin. This resin-infused wood is known as agarwood and is one of the world's most valuable natural fragrance materials.



FOOD INGREDIENTS

We supply a comprehensive range of premium-quality food ingredients to meet the needs of the food manufacturing, hospitality, retail, and food service industries. Our portfolio includes grains, rice, wheat, flour, sugar, edible oils, spices, herbs, seasonings, starches, dairy ingredients, sweeteners, food additives, preservatives, flavoring agents, colorants, and other essential raw materials.

All products are carefully sourced from trusted suppliers and comply with international quality and food safety standards. We are committed to providing consistent quality, reliable supply chains, competitive pricing, and customized sourcing solutions to support our customers' production and business requirements.

With a strong focus on quality, innovation, and customer satisfaction, we continue to expand our range of food ingredients to meet the evolving demands of global markets while ensuring safety, sustainability, and excellence in every product we deliver.



Our company is a trusted supplier and global trading partner for a wide range of premium food ingredients, serving food manufacturers, wholesalers, distributors, retailers, hotels, restaurants, bakeries, and the food processing industry. We are dedicated to delivering products that meet the highest international standards of quality, safety, and consistency.

Our extensive product portfolio includes rice, wheat, flour, sugar, edible oils, pulses, grains, spices, herbs, seasonings, dehydrated vegetables, dairy ingredients, cocoa products, starches, sweeteners, food additives, preservatives, emulsifiers, flavoring agents, natural extracts, food colors, bakery ingredients, confectionery ingredients, beverage ingredients, and other essential raw materials used across the food industry.

Every product is sourced from reliable and certified manufacturers through a carefully managed supply chain. We implement strict quality control procedures to ensure freshness, purity, food safety, and compliance with international regulations. Our commitment to excellence enables us to provide products that consistently meet customer expectations.



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